

Salty Creative is a
Hertfordshire-based
creative consultancy
specialising in
meaningful design
for SMEs.

Meaningful design.

Based in Hertfordshire, Salty Creative is a design agency that works with you to bring your vision to life.

Established in 2021 by Sharon Olagunju, Salty Creative provides a range of design services, including:

- Website design, build and maintenance
- Brand development and logo design
- Document and graphic design
- Branded merchandise design and production

We work closely with clients across sectors to bring their creative vision to life. Whether you're looking for a new website, refreshing an existing one, or creating a corporate brochure or promotional giveaways, we can take your vision from brief to reality.

As well as design services, we can source and liaise with printers for document, flyer and banner production, taking the stress out of any design project. We also offer Canva design services, which includes creating branded templates that you or your team can update, as and when needed, reducing ongoing design costs without reducing quality.

We offer not-for-profits a 25% discount, making great design accessible to everyone.

Who we've worked for...

the
coaching
corner

Ava Noeller

access
golf

JAN GENESIS



“
We couldn't have been happier with the end result, with fantastic feedback on the website, branding and logos.

Websites.

Design & build

From start to finish, we can guide you through the web design process, creating the perfect website for your needs. Our websites are always responsive, making them mobile-friendly.

We have experience in building new websites with WordPress, Wix and GoDaddy, but not limited to. If you have other requirements, we may also be able to create your website using another platform – contact us to discuss.

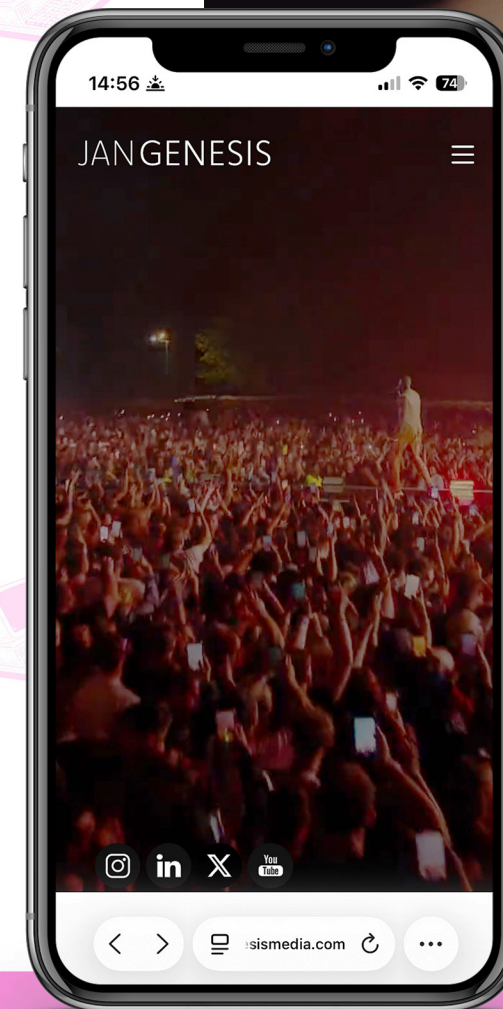
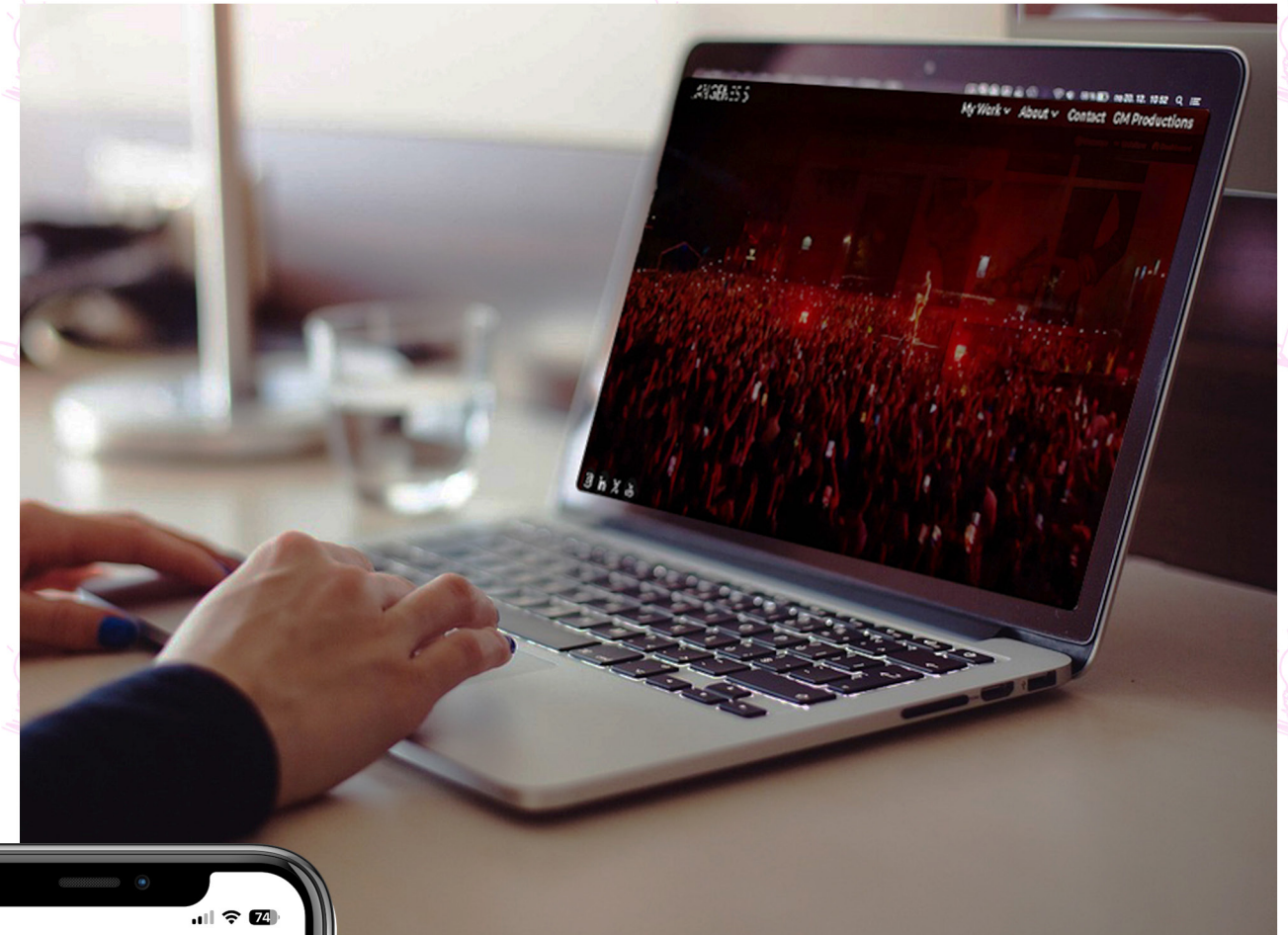
Depending on your requirements, typically a new site can go live within 6-8 weeks.

Refresh & maintenance

We specialise in refreshing and upgrading existing websites, strengthening your brand identity and helping you communicate more effectively through your online presence.

We have experience in refreshing and maintaining sites built with WordPress, Wix, Drupal and GoDaddy. Whatever your needs, we can give your website a new lease of life, as well as adding additional functionality to support your growing business needs.

We also offer retainers for managing and maintaining websites. Services include blog writing, content updates and more.



“
I'm so thankful that I found Salty Creative to build my new website. Sharon made my vision come to life and was always very responsive - nothing was too much trouble.”

Salty.

Graphic Design.

A-Z of Design Services

Amazon KDP Book Design Set-Up
Annual Reports

Booklets
Branding
Brochures
Business Cards
Business Stationery

Canva Brand Kits
Canva Presentations
Canva Templates
Cards

Digital Display Graphics

Exhibition Stand Design

Facebook Group Graphics
Facebook Page Graphics
Flyers
Folded Leaflets

Invitations

Keynote Presentations

Labels
Large Format
Logos

Menus

Name Badges

Pop-Signs
Posters

PowerPoint Presentations
Promotional Merchandise
Pull-Up Banners

Signage
Social Media Posts
Social Media Stories
Stickers

Video Editing

Website Graphics
Wedding Stationery

X Social Graphics

YouTube Channel Graphics

***If you require a service that isn't listed,
please get in touch to discuss.**

Promotional Merchandise.

Whether you're looking for staff t-shirts, wedding guest favours or branded pens, Salty Creative can help.

From design to delivery, we can produce branded items delivered to your door. We have worked with clients to deliver designs that have been implemented onto promotional materials, as well as creating finished products – dependent on requirements and budget.

Some examples of items we can help with:

- T-shirts – design and printing, samples can be arranged at an additional cost
- Pens and stationery
- Packaging design
- Tote bags
- Branded badges

If you would like to discuss a quote for promotional merchandise or bespoke giveaways, contact us.



Pricing.

Graphic Design

Graphic Design & Consultancy Rates

Day Rate: £280

Hourly Rate: £45 ph

Charity Day Rate: £210

Charity Hourly Rate: £33.75 ph

Websites & Merchandise

Website development & build:
From *£560

Merchandise:
£POA

Website maintenance:
From £25 ph

*Costs cover design only, additional domain and hosting costs apply, 15% discount applied to charities.

Lite

Equivalent to 4 hours per month

Priority service
Monthly catch-up call
Full ownership of all work

Examples what could be achieved:
x4 social graphics / x2 blogs / minor
website updates /
double-sided leaflet design

£180 pcm

Standard

Equivalent to 8 hours per month

Priority service
Monthly catch-up call
Full ownership of all work

Examples what could be achieved:
x8 social graphics / x4 blogs /
website updates / 4 page brochure
design / 10 page presentation design /
Canva brand kit + up to 2 branded
templates

£330 pcm

Premium

Equivalent to 12 hours per month

VIP priority service -
your projects will be scheduled first
Monthly catch-up call
Full ownership of all work

Could cover larger, more detailed
projects as well as ad-hoc design
needs: company brochure, website
pages, social graphic suite, Canva
templates, presentation design

£450 pcm

Minimum commitment of 3 months applies to all retainers, 25% discount applied to charities on all packages.

Retainer Packages:

Salty

saltycreativeuk.com



View portfolio